Paul Mitchell The School Albuquerque

MAKE-UP ARTISTRY COURSE INFORMATION

MAKE-UP ARTISTRY COURSE DESCRIPTION

Significant reading, writing and studying will occur during the educational experience. You must have a sufficient understanding of the English language in order to successfully complete the program. All courses are taught in English.

Make-Up Artistry: *Standard Occupational Classification* (*SOC) 39-5091*
Classification of Instructional Programs (CIP) Code 12.0406
The curriculum involves 600 clock hours to satisfy New Mexico state requirements. The program includes extensive instruction and practical experience in makeup artistry.

**Students are prepared for entry level makeup artist.*

This course is taught in English. Textbooks and Course Materials are only offered in the English Language.

MAKE-UP ARTISTRY COURSE OVERVIEW

Course Hours: 600 clock hours

The course is divided into clinical classroom instruction and clinical service learning experiences.

- **Clinical Classroom Instruction:** The first hours are devoted to pre-clinical classroom instruction where Future Professionals develop foundational knowledge and practical skills through classroom workshops, demonstrations, theory instruction, and guided practice. Instruction emphasizes design principles, technical procedures, safety and sanitation, professional conduct, and readiness for supervised services.
- **Clinic Classroom Learning Experience:** Future Professionals apply classroom learning through supervised practical instruction and guest services. With coaching and guidance from Learning Leaders, they refine technical skills, consultation and communication, guest experience, product recommendations, and professional work habits. Learning continues through mini-classes, feedback, and structured practice.

MAKE-UP ARTISTRY COURSE OUTLINE

- **Core Curriculum:** The Core Curriculum introduces the foundational principles and skills of the program through theory instruction, demonstrations, and hands-on practice. Future Professionals build essential technical knowledge, safety and sanitation practices, client care, and professional habits. Learning Leaders monitor progress, and learning is evaluated through written, oral, and practical methods, as applicable. Completing Core successfully prepares students for the next phase of their education, including supervised clinic classroom experiences.
- **Clinic Classroom Learning Experience:** In the clinic classroom, Future Professionals provide services to guests under Learning Leader supervision. They keep learning and reinforce classroom instruction through coaching, mini-classes, practical worksheets, and progress evaluations. They practice consultations, service planning, technical proficiency, guest communication, sanitation and safety, and professional service habits.
- **Classroom Learning Experience:** Instruction combines theory, demonstrations, and practical application. Additional learning opportunities may address retailing and product knowledge, communication, professional development, motivation, and career readiness, facilitated by appropriate school team members or guest artists.

MAKE-UP ARTISTRY COURSE SUBJECTS

The instructional program of Paul Mitchell the School Albuquerque meets or exceeds the state requirements:

Subjects	Hours
1. **THEORY - CLASSROOM INSTRUCTION** The evolution of Make-Up Artistry, Color Theory, Facial Structure, Tools of the trade, Chemistry of Make-Up, Types of products.	75
2. **STERILIZATION, SANITATION, BACTERIOLOGY** Health, Public Sanitation, Methods, Chemical Agents, Types, Classifications, Bacterial Growth, Biology, Infections, Infection Control, Products, tools, Equipment use and safety.	75
3. **MAKE-UP FUNDAMENTALS, ADVANCED, SPECIALTY** Principles and Techniques of Make-Up, Preparing the Skin Facial Treatments, Cosmetic Application, Hi-Lighting, Contouring, Camouflage, Artificial Eyelashes, Eyelash Extensions, Lash/Brow Tinting, Aging Skin, Men, Teen, Bridal, Period Make-Up, High Fashion, Runway, Drag, TV, Film, Special Effects.	350
4. **BUSINESS** Professional Ethics, Professional Image, Career Option, Earning Potential, Fundamentals of Business Management, Owning a Studio, Licensing Requirements and Regulations, Resume Preparation, Compensation, Interviewing, Marketing & Advertising, Branding, TV and Film Union Etiquette.	50
5. **MISCELLANEOUS** To be applied by the Instructor to strengthen student performance, Supervised field trips, and related training.	50
TOTAL CLOCK HOURS	**600**

The institution offers employment assistance to help graduates' efforts to secure education-related employment that includes, but is not limited to training in professionalism, resume' development, job interview preparation and job search skills.

MAKE-UP ARTISTRY COURSE PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are incorporated during the student's 600-hour course:

1. **Academic theory exams:** Students must receive a grade of 80% or higher on each assigned theory exam.

INSTRUCTIONAL TECHNIQUES AND METHODS

The 600 hour make-up program are provided through a sequential set of learning steps which address specific tasks necessary for State Board preparation, graduation and job entry level skills. Clinic equipment, implements and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative and productive career oriented activities. The course is presented through well-developed lesson plans that reflect the latest educational methods. Subjects are presented by means of lecture, demonstration, and student participation. Audio-visual aids, guest speakers, field trips, and other related learning methods are used in the course.